

Best Practice # 1: Awareness campaign on 'Use of Sanitary Pads'

Objective: Making rural women and girls aware towards the importance of using sanitary pads for maintaining hygiene.

Context: The college is situated in a remote rural area and awareness among the local masses on the issues related to health and hygiene is considerably low. As part of an initiative to meet this challenge, girl students and female faculties carried out an outreach campaign in nearby villages for inculcating awareness among local women and girls towards the importance of using sanitary pads for maintaining hygiene.

Description: Girl students and female faculties of the institution in small groups went door-to-door in the villages falling in vicinity and interacted with the females of different age groups, explaining to them the importance of using sanitary pads for better hygiene and preventing certain diseases related to hygiene. Apart from conducting discussion on this all-important issue, they also distribute free sanitary pads to them.

Evidence of Success: As a result of the continuous efforts, a large number of girls and women residing in the nearby villages started using sanitary pads and also volunteered for spreading awareness among other females in their circle.

Best Practice # 2: Special drive for 'Clean and Green Campus'

Objective: 1. Making the college campus clean.

2. Making the campus lush green.

Context: Cleanliness and greenery are issues concerning one and all. It is important for all of us to keep our surroundings clean and green not only from aesthetic viewpoint but also from that of environment. Therefore, the college management decided to initiate a campaign for 'Clean and Green Campus'.

Description: Students and faculties volunteered for conducting regular cleanliness drive in the campus on Saturdays. It not only made learners aware on the importance of cleanliness in surroundings but also resulted in a clean campus.

Apart from this, the college fraternity also conduct sapling plantation drive in the college time to time. All elite guests visiting the college are insisted on planting a sapling at least on their first visit. On special occasions, the faculties and students also plant saplings thereby contributing to the cause of green campus. As part of this, an Oxyzone has also been developed in the campus.

Evidence of Success: There has been a drastic change in ambience of the premises in last one year or so. It is for everyone to see that the campus is much more clean and there are a large number of shade and fruit bearing trees offering a pleasant feel.



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